



Department for Transport Active Travel Fund

Tranche 2 Schemes

Consultation Plan

## **I. Partial pedestrianisation of Beverley town centre**

This scheme will reallocate an area of road space and parking bays for pedestrianisation in Beverley's Saturday Market square. This will increase pedestrian and cycle use and support local businesses through the creation of seated outdoor space to help create a safe and attractive public realm environment.

### Consultation

This is a business led scheme, as businesses make up the majority of the owners/tenants in this area. The following key stakeholders and local businesses were surveyed between 23-27 July 2020:

- Ward Members – a consultation meeting was held to discuss the proposal
- Beverley Town Council – A presentation of the scheme was given at their meeting
- Graham Stuart MP – Briefing note sent and Graham Stuart willing to write a letter of support if needed
- Business Groups - Beverley Together and Beverley Chamber of Trade delegates attended a meeting to discuss the proposed scheme.
- Beverley Civic Society – Consulted and supported the scheme
- Local Businesses – 27 businesses were directly consulted and an additional 5 were sent emails to ask their views.

96% thought that it was a good idea to increase space for pedestrians, and 93% supported the scheme in principle.

A post implementation survey will be undertaken after 4 and 10 months with stakeholders, residents, businesses and schools. An evaluation report of the scheme will be submitted to the Department of Transport at 6 and 12 month intervals.

## **2. School Street pilot schemes**

This is based on trials of pilot School Street schemes at two primary schools in the East Riding (Airmyn and Hook, both within the vicinity of Goole). These will involve using an experimental Traffic Regulation Order (TRO) initially to close roads to school traffic during school arrival and leaving times. This will improve the environment for children on approach and directly outside the school gate and free up more street space for cycling, walking and scooting.

## Consultation

The schools, in partnership with the Council, have been proactively contacting families and residents about School Streets through various means. Other stakeholders that have been contacted are as follows:

- Ward Members
- Local MP
- Parish Councils
- All residents and businesses located within the School Street Zones have been contacted by letter
- All parents/guardians whose children attend the school have been contacted by letter
- A press release has gone to local media and relevant parish councils, supported by media communications.

Feedback from the initial consultation has been very positive from both residents and schools.

A post implementation survey will be undertaken after 4 and 10 months with Stakeholders, residents, businesses and schools. An evaluation report of the scheme will be submitted to the Department of Transport at 6 and 12 month intervals

Further information about the scheme can be found at:

[www.eastriding.gov.uk/environment/roads-streets-traffic-and-parking/parking/school-streets/](http://www.eastriding.gov.uk/environment/roads-streets-traffic-and-parking/parking/school-streets/)

### **3. Marton Road - North Bridlington shared cycle/footway**

This involves a new 1.2km shared use off-road cycle/footway along Marton Road, Bridlington between Burlington Junior School and North Bridlington library.

## Consultation

As this is a larger scheme the Council will undertake pre-implementation surveys in January/February 2021 with the following stakeholders:

- Local MPs
- Ward Members
- Town Council
- Emergency Services
- Royal Mail
- Bus operators

Following stakeholder feedback we will undertake a similar survey with residents, businesses and schools using a postal method. There will be opportunity to respond to the survey electronically or by post.

A post implementation survey will be undertaken after 4 and 10 months with stakeholders, residents, businesses and schools. An evaluation report of the scheme will be submitted to the Department of Transport at 6 and 12 month intervals



#### **4. Secure cycle parking**

Providing cycle parking and shelters/lockers at main trip attractors in Goole, Bridlington, Driffield and Beverley.

##### Consultation

Initial consultation has been undertaken with the relevant Ward Members and Town Councils.

A post implementation survey will be undertaken after 4 and 10 months with Stakeholders and an evaluation report of the scheme will be submitted to the Department of Transport at 6 and 12 month intervals

#### **5. Improvements to existing key off-road cycle routes along public transport corridors**

Widening routes back to their original design width to provide additional space for pedestrians and cyclists.

##### Consultation

As these are existing routes and are generally not near properties or businesses, formal consultation is not required.